

REP HEADLINE# 6292001
*** ORIGINAL REV#0 ***

FAX# 215 564 1103

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REP

REP. #	OFF. #	SALESMAN #
1	18	

BUYER NAME LIZ BRABENDER

SALES PRSN WA- CHERYL BLAIR

CLASS: NATL.	LOCAL	REGIONAL
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PRICE)

1000

DATE AUG21/12 16.20

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$35,825
PLEASE CONFIRM, THANKS!

CON CM *****
THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

DATE	DESCRIPTION	AMOUNT	CHECK NO.	BANK	REMARKS
10/23	TU-F	\$100.00	3		
10/26	TU-F	\$100.00	3		

PROGRAM : EARLY TODAY SHOW

Case No.	Amount	Date	Category
2	430A-459A	10/23	TU-F
3	30	10/26	TU-F

PROGRAM : CH11 430 NEWS

Item	Quantity	Unit Price	Total Price	Order Date	Order Ref
500A-530A	3	\$550.00	\$1,650.00	10/23	TU-F
500A-530A	3	\$550.00	\$1,650.00	10/26	TU-F

PROGRAM : CH11 5AM NEWS

4	30	10/23	10/26	3	TU-F
4	530A-600A	\$750.00	10/26	3	TU-F

PROGRAM : CH11 530AM NEWS

5	600A-700A	30	\$1,100.00	10/23	10/26	3	TU-F
5	600A-700A	30	\$1,100.00	10/23	10/26	3	TU-F

PROGRAM : CH11 6AM NEWS

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START	:END	:SPTS:	WEEK	:DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	:DATE	:DATE	: /WK:	:INVT	:	:SPTS:
6			700A-800A	30		\$850.00	10/23	10/26	3		TU-F	3
PROGRAM : TODAY SHOW												
7			800A-900A	30		\$800.00	10/23	10/26	3		TU-F	3
PROGRAM : TODAY SHOW												
8			900A-1000A	30		\$550.00	10/23	10/26	3		TU-F	3
PROGRAM : TODAY SHOW 2												
9			600A-800A	30		\$450.00	10/27	10/27	1		SAT	1
PROGRAM : CH11 SAT 6AM NEWS												
10			800A-1030A	30		\$500.00	10/27	10/27	1		SAT	1
PROGRAM : CH11 SAT 8AM NEWS												
11			530A-800A	30		\$450.00	10/28	10/28	1		SUN	1
PROGRAM : CH11 SUNDAY 530A NEWS												
12			800A-1000A	30		\$500.00	10/28	10/28	1		SUN	1
PROGRAM : CH11 SUNDAY 8AM NEWS												
13			1200N-1230P	30		\$500.00	10/23	10/26	2		TU-F	2
PROGRAM : NOON NEWS												
14			500P-530P	30		\$1,100.00	10/23	10/26	2		TU-F	2
PROGRAM : CH11 FIRST AT 5												
15			530P-600P	30		\$1,100.00	10/23	10/26	2		TU-F	2
PROGRAM : CH11 530PM NEWS												
16			600P-630P	30		\$1,300.00	10/23	10/26	2		TU-F	2
PROGRAM : CH11 6PM NEWS												
17			1100P-1135P	30		\$2,700.00	10/23	10/26	2		TU-F	2
PROGRAM : CH11 11P NEWS												

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG21/12 16.20
 *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
18			1100P-1130P	30		\$2,900.00	10/27	10/27	1		SAT	1
PROGRAM : CH11 11P NEWS												
19			1135P-1235A	30		\$3,000.00	10/28	10/28	1		SUN	1
PROGRAM : CH11 11P NEWS/ BLACK AND GOLD												
OCT/12			35825.00	NOV/12		\$.00						
											CONTRACT TOTAL	35825.00
											TOTAL SPOTS	40

MARKET TOTALS \$162,840 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS- RA35+*